

William “Bill” Pirolli, CPA, PFS, CFF, CGMA, *Executive Vice President of Firm Services*



William (Bill) Pirolli, CPA, PFS, CFF, CGMA is a recently retired partner in the accounting, consulting and financial services organization of DiSanto Priest & Co., CPAs located in Warwick, Rhode Island. Bill was managing partner of his own small firm before he merged with DiSanto Priest & Company where he served as director of Firm Administration and also served on the Firm’s Executive committee.

For over 40 years, Bill’s passion has been representing individuals and family/privately owned businesses in a wide variety of service areas including tax, estate and life planning, wealth creation and management, merger and acquisition, succession planning and everything else in between. Bill’s personalized, passionate and common-sense approach has been instrumental in establishing himself as his client’s Most Trusted Business Advisor.

In 2023, Bill joined the consulting firm of The Succession Institute, LLC (SI). Together with Bill Reeb and Tommye Barie, the firm provides strategic management and leadership consulting to CPA Firms and private businesses across the country. Bill focuses his efforts on Trusted Advisor training, Leadership Development, Strategy and Governance and Firm Administration support.

Bill brings to SI not only his years of experience as a partner in public accounting and firm administration, but also a wealth of leadership and insight into the profession from his over 25 years of professional volunteer service.

Bill was appointed to the Board of Directors of the Association of International Certified Professional Accountants and a member of the Public Accounting (AICPA) Board from October 2015 through May 2019. Bill was elected and served as the Chairman of the Board of the AICPA with a term of June 2021 – 2022. He also served as Co-Chair of The Association of International Certified Professional Accountants for the same period. The AICPA and the Association represent the largest accounting membership body in the world with combined membership of over 650,000.

Bill has served in numerous other roles for the AICPA including the Managing an Accounting Practice (MAP) Committee, the Small Firm Advocacy Committee, the Nominating Committee, the Relations with the Bar Association Committee, the AICPA Governing Council and is a Past Chair of The Private Company Practice Section (PCPS) Executive Committee, serving that committee for nine years. He is a recipient of the AICPA Sustained Service Award.

Additionally, Bill is past president of the Rhode Island Society of CPA’s, the Central Rhode Island Chamber of Commerce and served on the Board of Directors of the Kent County Mental Health Association. He is a frequent local and national speaker on issues related to the state of the accounting profession, firm practice management and leadership.

Bill is an avid golfer, loves to cook, enjoys photography and travel. He lives in Arizona with his wife Joanne.