

**Practice Management Institute Online Offerings** 

| Course Title   | СРЕ | Regular<br>Pricing | PMI<br>Discount<br>Pricing |
|--|-----|--------------------|----------------------------|
| Getting Ready for Succession – First Steps First   | 5   | \$129.95           | \$103.96                   |
| Helping Your Clients Identify, Prioritize and Quantify their Needs (all video)   | 2   | \$59.95            | \$47.96                    |
| How to Pass the Torch Without Getting Burned   | 8   | \$199.95           | \$159.96                   |
| Interpreting Your QuadLead/SIMLA <sup>TM</sup> Assessment (mainly video)   | 1   | \$99.00            | \$79.20                    |
| Interpreting Your Everything DiSC® Management Profile (mainly video)   | 1   | \$99.00            | \$79.20                    |
| Introduction to the Eat What You Kill and Building a Village Models of Operations (all video)  | 2.5 | \$74.95            | \$59.96                    |
| Making Your Way Through the Merger/Sale Maze   | 6   | \$149.95           | \$119.96                   |
| Managing Client Satisfaction (all video)   | 2   | \$59.95            | \$47.96                    |
| Managing for Accountability (all video)  | 1   | \$29.95            | \$23.96                    |
| Managing Your Business Development Efforts (all video)   | 1.5 | \$44.95            | \$35.96                    |
| Managing Your Firm by the Numbers (all video)  | 1.5 | \$44.95            | 35.96                      |
| Managing Your Workload (all video)   | 1   | \$29.95            | \$23.96                    |
| Most Trusted Business Advisor (MTBA) Framework   | 10  | \$269.95           | \$215.96                   |
| Most Trusted Business Advisor-What, Why and How (all video)  | 2.5 | \$74.95            | \$59.96                    |
| Moving from Eat What You Kill to the Building a Village Model (all video)  | 2   | \$59.95            | \$47.96                    |
| Pulling It All Together with a Partner / Shareholder Agreement (all video)   | 2.5 | \$74.95            | \$59.96                    |
| Retirement Issues and Strategies   | 2   | \$59.95            | \$47.96                    |
| Shareholder/Partner Agreement Framework Built on a Standard Operating Procedure Approach *Includes downloadable sample partner agreements in an SOP format for LLC, LLP & PC firms | 3.5 | \$3,500.00*        | \$3,250.00*                |
| Show me the Money – Determining the Value of Your Firm   | 2   | \$59.95            | \$47.96                    |
| Strategies for Developing Leaders to Take Over the Firm  | 2   | \$59.95            | \$47.96                    |
| Succession Planning From A to Z  | 17  | \$399.95           | \$319.96                   |
| The CPA as Most Trusted Business Advisor: An Introduction  | 4.5 | \$119.95           | \$95.96                    |



## **Practice Management Institute Courses in Development**

| Course Title  |  |  |
|---|--|--|
| Dynamic Leadership™ Part 1 (all video)  |  |  |
| Dynamic Leadership <sup>TM</sup> Part 2 (all video)   |  |  |
| Dynamic Leadership <sup>TM</sup> Part 3 (all video)   |  |  |
| Dynamic Leadership <sup>TM</sup> All (all video)  |  |  |
| Finding Time to Manage Your Firm (all video)  |  |  |
| How to Build a Partner Compensation System that Supports Accountability (all video)               |  |  |
| How to Facilitate Client Meetings: Techniques and Processes (all video)                           |  |  |
| Interpreting Your SIPA <sup>TM</sup> Assessment (for executives and professionals) (mainly video) |  |  |
| Most Trusted Business Advisor (MTBA): Administrative and Organizational Issues                    |  |  |
| Most Trusted Business Advisor (MTBA): Identifying and Marketing Your Services                     |  |  |
| Most Trusted Business Advisor (MTBA): Pulling It All Together as a Facilitative Advisor           |  |  |
| Most Trusted Business Advisor (MTBA): The Comprehensive MTBA Course                               |  |  |
| Practice Improvement Ideas: Practical Steps You Can Take Today (all video)                        |  |  |
| Pricing Your Advisory Work and Engagement Tips (all video)  |  |  |
| The Succession Management Landscape in 2012 (all video)   |  |  |
| Thomas Kilmann Conflict Style Review  |  |  |
| 2012 Small Firm Succession Survey Results (all video)   |  |  |
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